



Elena Langa

DIGITAL MARKETING

WORK EXPERIENCE

SPAIN MARKETING RESPONSIBLE

Together Price, Rome (July 2019 - Present)

- Influencer marketing
- Growth strategies
- B2C
- Content creation
- Data Analysis
- Budget management
- KPI's and profit results

COSTUMER CARE SPECIALIST

Together Price, Rome (May 2019 - July 2019)

- Costumer satisfaction
- Problem solving
- Technical assistant

EDUCATION

BACHELOR:

MARKETING AND DIGITAL COMMUNITIES

Tecnocampus (UPF), Barcelona

Sep 2015 - June 2020

ERASMUS:

BUSINESS MODELS INNOVATION

INTERNATIIONAL MARKETING

ADVANCED MARKETING

Tor Vergata University, Rome

Sep 2018 - Feb 2019

SHORT COURSE:

FASHION DRAWING

Central Sain Martins, London

April 2017

HNC:

BUSINESS MANAGEMENT AND MARKETING

Centro Lopez Vicuña, Barcelona

Sep 2014 - June 2015

ABOUT ME

I am a proactive person, with communication and commercial skills.

Result-oriented and problem-solver, I like to give my best in everything I do.

I am used to work in multicultural environments and dealing with people from other countries.

SKILLS

- Digital skills
- Intercultural skills
- Problem solving
- Creativity skills
- Business Insights
- Negotiation skills
- Communication skills
- Analytical skills

LANGUAGES

SPANISH Native

CATALAN Native

ENGLISH ● ● ● ● ●

ITALIAN ● ● ● ● ●

CONTACT

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